

Let's meet Vienna.

ViennaBusiness



Vienna – a hidden economic champion



- 5th largest city in the European Union (2.0 million inhabitants)
- Vienna's GRP per capita almost double of EU average
- 122,000 companies
- 10,000 newly founded companies every year
- 3rd highest R&D expenditures in European Union

International Headquarters

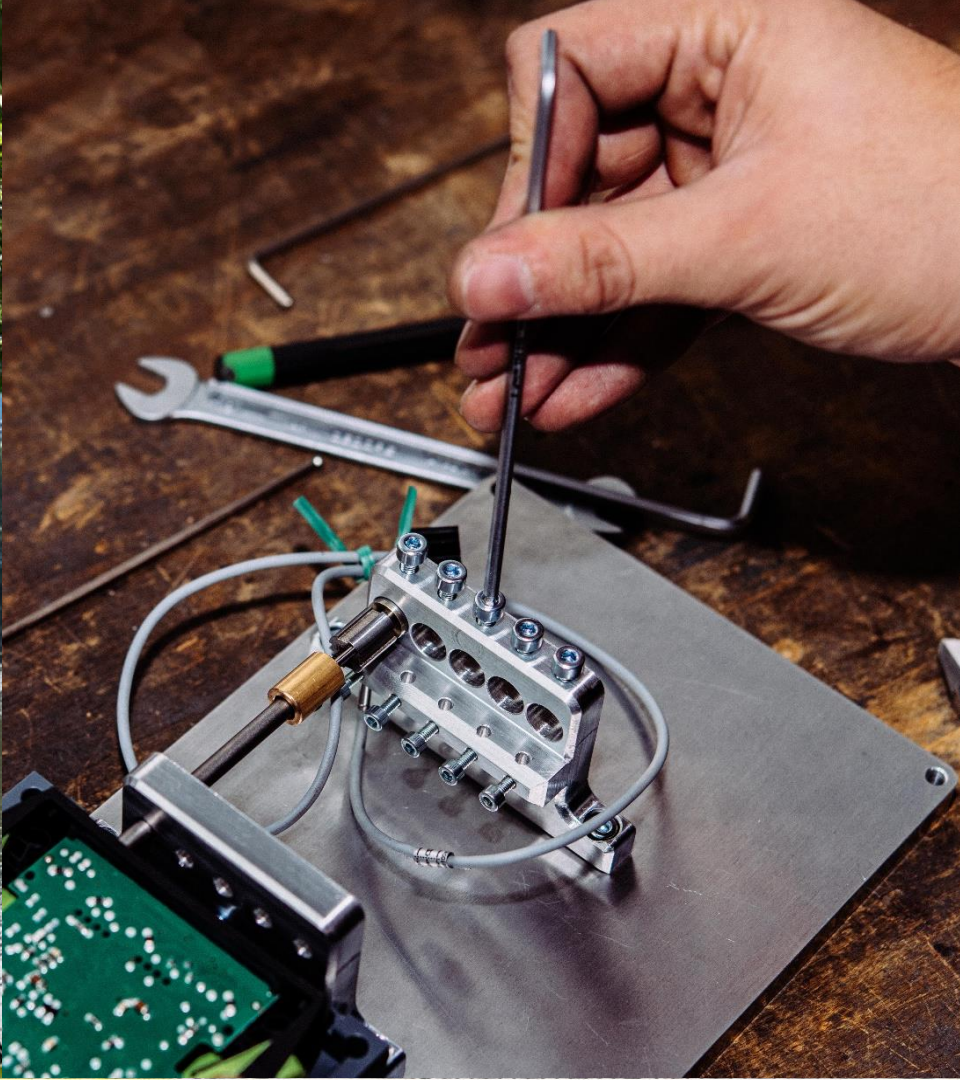
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Areas of Strength

- Life Sciences
- Digital Technologies
- Smart Production & Urban Technologies
- Creative Industries





A city full of science



1.900
research
institutions



4,0% R&D-
quota

14% R&D tax
incentive



> 600 million
USD of public
funding p.a.



Vienna's official Economic Development & Investment Promotion Agency:

We support the business location Vienna with



Fundings

Up to 53€ m. / year



Real Estate

From development to
renting



Consulting and Networking

Multilingual and free of
charge



Startup Hub – Vienna Startup Package





ViennaUP

The
Startup
Festival

Save the date:
18.5-22.5.2026

This was
ViennaUP
2025!



Funding (non refundable grants)

- Funding volume up to € 53 m. p.a.
- 15 funding programs
- Specific thematic focus (innovative products and services, R&D, etc)



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Why Vienna?

- Fundings
- Legal, political, social, economic stability
- International, culturally diverse; EU & CEE access
- World class educational & university institutions, top talent hub
- Experienced expat support team



2004–2023

International companies established in 20 years

>3,000

International companies
from 94 countries
established

431

588

924

1,173

2004–2008

2009–2013

2014–2018

2019–2023





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